

**EAST Search History****EAST Search History (Prior Art)**

| Ref # | Hits | Search Query  | DBs                    | Default Operator | Plurals | Time Stamp          |
|-------|------|---|------------------------|------------------|---------|---------------------|
| L10   | 96   | L9 and (stor\$3 near (trait or preference or context or profile) and ((delet\$4 or remov\$3) near (trait or preference or context or profile) )   | US-<br>PGPUB;<br>USPAT | OR               | ON      | 2010/10/19<br>18:31 |
| L9    | 3424 | : (profile or trait or preferenc\$3) near (match \$3 or compar\$6) ) and @ad<"20021119" and network   | US-<br>PGPUB;<br>USPAT | OR               | ON      | 2010/10/19<br>18:30 |
| L8    | 2    | L7 and (stor\$3 near (trait or preference or context or profile) and ((delet\$4 or remov\$3) near (trait or preference or context or profile) )   | US-<br>PGPUB;<br>USPAT | OR               | ON      | 2010/10/19<br>18:27 |
| L7    | 46   | (US-20040003041-\$ or US-20030105820-\$ or US-20020118809-\$ or US-20010013050-\$ or US-20030233417-\$ or US-20030208545-\$ or US-20030154398-\$ or US-20030079024-\$ or US-20040017396-\$ or US-20030129969-\$ or US-20030046273-\$ or US-20030093482-\$ or US-20030065788-\$ or US-20030055897-\$ or US-20050004984-\$ or US-20050066362-\$ or US-20090248816-\$ or US-20040002932-\$ or US-20030078972-\$).did. or (US-6750881-\$ or US-6677968-\$ or US-7246164-\$ or US-7234117-\$ or US-7221658-\$ or US-7249182-\$ or US-7181438-\$ or US-7240093-\$ or US-6699125-\$ or US-7056217-\$ or US-7313617-\$ or US-7299257-\$ or US-7269627-\$ or US- | US-<br>PGPUB;<br>USPAT | OR               | ON      | 2010/10/19<br>18:27 |

|      |     |  |                        |    |     |                     |
|------|-----|--|------------------------|----|-----|---------------------|
|      |     | 7246371-\$ or US-7068769-\$ or US-6757365-\$ or US-6484196-\$ or US-6480885-\$ or US-5960173-\$ or US-7092952-\$ or US-7346658-\$ or US-7401098-\$ or US-6754904-\$ or US-6425012-\$ or US-6910071-\$ or US-7539942-\$).did. or (US-7644144-\$).did. |                        |    |     |                     |
| L6   | 5   | L5 and (stor\$3 near (trait or preference or context or profile) and ((delet\$4 or remov\$3) near (trait or preference or context or profile) )  | US-<br>PGPUB;<br>USPAT | OR | ON  | 2010/10/19<br>18:26 |
| L5   | 73  | 709/204-207.ccls. and ( (profile or trait or preferenc\$3) near (match \$3 or compar\$6) ) and @ad<"20021119"  | US-<br>PGPUB;<br>USPAT | OR | ON  | 2010/10/19<br>18:24 |
| L4   | 22  | 709/204-207.ccls. and ( (profile or trait or preferenc\$3) near (match \$3 or compar\$6) ) and @ad<"20021119"  | US-<br>PGPUB           | OR | ON  | 2010/10/19<br>18:24 |
| L3   | 116 | 709/204-207.ccls. and ((profile or trait or preferenc\$3) and (online or on-line or web or internet or traffic or browsing or surf\$3 or newsgroup or chat or URL or address) ).clm. and @ad<"20021119"  | US-<br>PGPUB           | OR | ON  | 2010/10/19<br>18:16 |
| S105 | 7   | ("2004/0148347").URPN.   | USPAT                  | OR | ON  | 2010/10/19<br>13:01 |
| S104 | 56  | appelman-barry.in. or buonveri-terry.in. or erikson-andrew.in. or jarmolowski-thomas.in. or weltman-robert.in. or buonviri-joseph.in.  | US-<br>PGPUB;<br>USPAT | OR | ON  | 2010/10/19<br>12:26 |
| S103 | 1   | ("7401098").PN.  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2010/10/19<br>12:15 |
| S102 | 2   | (("6425012") or ("7035926")).PN.   | US-<br>PGPUB;<br>USPAT | OR | OFF | 2010/10/19<br>12:07 |

10/19/10 6:45:26 PM

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